



Listing Packages

Simple Flat Fee

Flat Fee Plus

Traditional Full Service

SIMPLE FLAT FEE

- ✓ **9 Month Listing on the South Central WI MLS**
(listing term ends upon sale, expiration, cancellation or change of ownership)
- ✓ **Key Lockbox**
- ✓ **Digital Home Photos**
- ✓ **Comparable Sales Summary**
- ✓ **Yard Sign Installed**
- ✓ **Printable Property Data Sheets**

\$350

(Paid at time of listing)

FLAT FEE PLUS

- ✓ **Accept and present offers. Offers will come directly to Craftsman Realty & we will contact you and arrange a time to discuss the offer.**
- ✓ **Assist in preparing all counter offers**
- ✓ **Negotiate between you and the buyer or the agent working with a buyer**
- ✓ **Hold earnest money in our trust account**
- ✓ **Order title work & schedule the closing**

Plus **\$800**

(Paid at closing)

How does using Craftsman Realty save you money???

Traditional Broker

Sale Price of Home: \$185,000

3 % Commission to Listing Agent: \$5550

3 % Commission to Selling Agent: \$5550

Net Sales Price: \$173,900

(based on 6 % commission)

Craftsman Realty

Sale Price of Home: \$185,000

Flat Fee Listing Fee: \$350

3 % Commission to Selling Agent: \$5550

Net Sales Price: \$179,100

That's a savings of **\$5200!!!**

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